



Copenhagen Stock Exchange

11 January 2005
Announcement No. 03- 2005

PARKEN's management have utilized their allocated options, such that per 11th January 2005 there are 3.750 options remaining.

The settlement of options has been made with PARKEN Sport & Entertainment A/S's own shares, and the remaining options are also fully covered.

In connection with utilization of the options all three members of the executive board have chosen to retain substantial holdings. The executive board now have a combined shares holding in PARKEN Sport & Entertainment of 18.432 shares (at the end of the last accounting year it was 932 shares), equivalent to a market value of DKK 5,8 million.

Together with the other insider holdings, the combined holding of 220.482 shares is equivalent to a market value of approx DKK 68,8 million.

PARKEN Sport & Entertainment A/S

Flemming Østergaard
Chairman